



Arthur D. Little, Inc.

ACORN PARK  
CAMBRIDGE, MASSACHUSETTS 02140  
AREA CODE 617 864-5770

April 5, 1968

D R A F T

Mr. Frederick P. Haas (and ad hockers)  
Liggett and Myers Tobacco Company  
630 Fifth Avenue  
New York, New York 10020

Dear Mr. Haas:

This letter has been prepared, at Dr. Kensler's request, to summarize the scope of proposed work related to our draft of "Current Status of Epidemiological Studies of Smoking and Health" submitted to you in July, 1967 and, with some updating and editing, reprinted in February, 1968.

SCOPE

We envision four tasks that could be performed as follows:

Task A. Putting the existing draft in final form by:

- (a) making changes responsive to your critical comments and suggestions;
- (b) completing all bibliographical referencing;
- (c) editing; and
- (d) printing, collating, and binding 600 copies.

Task B. This task includes Task A, plus a complete updating of this report to reflect the results of published studies that have become available since July, 1967 and until May, 1968. This updating would include a thorough review of the following:

CAMBRIDGE, MASSACHUSETTS

CHICAGO SAN FRANCISCO NEW YORK WASHINGTON SANTA MONICA EDINBURGH LONDON MEXICO CITY TORONTO ZÜRICH BRUSSELS

LI 6-27665

LG 2019362

Arthur D. Little, Inc

Mr. Frederick P. Haas

April 5, 1968

-2-

- (1) The Health Consequence of Smoking, the 1967 Surgeon General's report on smoking and health.
- (2) 1967 Cumulation-Bibliography of Smoking and Health.
- (3) 1967 Directory of On-Going Research in Smoking and Health.
- (4) Smoking and Health Bibliographical Bulletin.

Task C. Continuous updating of this report, including the issuance of quarterly supplements.

Task D. Individual analysis of the content and relevance of selected publications that you might send us from time to time.

You might wish to have us perform Task A or B on your behalf. In addition, you might wish us to perform Task C or Task D.

#### COST AND DURATION

Our estimates of the budgets required for these tasks, and their expected completion dates (on the assumption that you authorize the start of work by May 1, 1968), are as follows:

	<u>Estimated Budget</u>	<u>Estimated Date of Completion</u>
Task A	\$8,700	June 30, 1968
Task B	\$71,700	Sept. 30, 1968
Task C	ca. \$15,000 per quarter	

It is not possible to estimate a budget or a completion date for Task D, but our charges will be billed to you at our established

LIG-27666

LG 2019363

Arthur D. Little, Inc

Mr. Frederick P. Haas

April 5, 1968

-3-

professional rates in accordance with the amount of work you request  
us to perform.

Yours very truly,

Irwin Miller, Ph.D.

IM:tjb

LIG-27667

LG 2019364